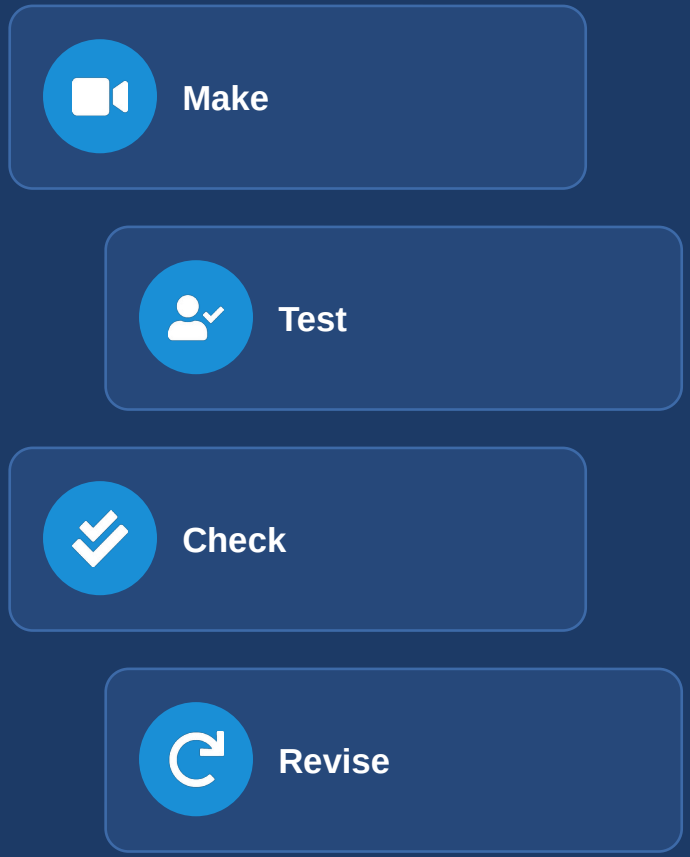
NBE3U Signal and Story, Lesson 11

Production Studio

Making, testing and revising



Today's goals

We are learning…

- To produce a polished media text.
- To test and revise a text for its audience.

I can…

- Produce my media text using my chosen form, conventions and techniques.
- Use presentation features to make it clear and appealing.
- Verify every fact and quotation against my sources.
- Revise based on a test viewer's or listener's feedback.

Today's plan

Time	What we're doing	You will…
0–5 min	**Studio set-up**	Set goals
5–40 min	**Production block 1**	Produce
40–55 min	**Test**	Test and note
55–70 min	**Check and revise**	Verify
70–75 min	**Log**	Write

Big idea

Production is where plans meet reality: audio levels, file sizes, missing sources and time. Strong creators test their text on a real audience member, check every fact and quotation, and revise before they publish.

Set today's goal

In your production log:

1. What will be finished by minute 40?
2. What do you need (tools, sources, files)?
3. Who will you test it with?
4. One risk to your plan.

Studio routines

Save often

Two copies: device and cloud.

Sound check

Record ten seconds and listen back first.

Timebox

Rough version first; polish later.

Ask early

Stuck for five minutes? Ask.

Production block



Make your text. Follow your storyboard, script or layout from Lesson 10.

I'll conference with each of you. Have your plan and source log open.

Audience test

Swap with someone outside your group:

1. They watch, listen or read once, without your explanation.
2. They tell you the main point in one sentence.
3. They name one thing that confused them.
4. Record it in your log.

What testers notice

Common problems

- Hook is too slow.
- Too many facts.
- Audio too quiet.
- Sources missing.

Quick fixes

- Start with the strongest moment.
- Cut to three to five key ideas.
- Normalize audio.
- Add a sources card or footer.

Fact and quote check

On page 1:

1. List every fact and quotation in your text.
2. Check each against your source log.
3. Fix anything that isn't an exact match.
4. List every image and sound and its source.

Respect checklist, again

- Their own words, exact and cited?
- Their Nation or community, named as they name it?
- No sacred images, songs, regalia or ceremonies?
- Spotlighting, not speaking for?
- Rights for every image and sound?

Production log

On page 2:

1. What you made and changed.
2. What your tester understood.
3. Which of your skills helped most, and how.
4. What's still to do before next class.

Check yourself

Be honest. This helps you choose what to work on next.

Success criteria	Not yet	Almost	Got it
I can produce my text with my chosen conventions.			
I can use presentation features for clarity and appeal.			
I can verify every fact and quotation.			
I can revise based on feedback.			

Exit ticket

1. What your tester understood.
2. One fix you made today.
3. What's left to finish.

Next class: Screening and Reflection. Submit your final file before class.

Teacher reveal

Before you publish

Facts: Every date, name and Nation checked against a reliable source, ideally the creator's or organization's own.

Quotations: Copied exactly, with the speaker, the source and the date.

Rights: Every image and sound is yours, public domain, openly licensed or permitted, and credited.

Respect: No impersonation, no sacred images, no speaking for a community.

Audience test: A real listener or viewer understood the main point in one try.

Polish: Proofread text, clean audio levels, captions or alt text.